

IN THE CLAIMS

Please add new claims 27-41 as follows:

1 a' Sub
c5 27. ~~A computer program product adaptable for storage on a computer readable~~
2 ~~medium, the computer program product operable for displaying information on an~~
3 ~~electronic display, comprising the program steps of:~~
4 ~~receiving over a first network first information and a designation of a first target~~
5 ~~display; and~~
6 ~~sending the first information over a second network to the first designated target~~
7 ~~display.~~

1 28. The computer program product as recited in claim 27, wherein the first
2 network is the Internet.

1 29. The computer program product as recited in claim 27, wherein the second
2 network is the Internet.

1 30. The computer program product as recited in claim 27, wherein the first
2 and second networks are part of the Internet.

1 31. The computer program product as recited in claim 27, wherein the first
2 information is displayed by the first designated target display.

1 32. The computer program product as recited in claim 27, wherein the first
2 designated target display is selected from one of a plurality of target displays to which the
3 first information could be designated.

1 a 33. The computer program product as recited in claim 32, wherein the first
2 and second networks are part of the Internet.

1 34. The computer program product as recited in claim 33, further comprising
2 the program steps of:

3 receiving over the first network second information and a designation of a second
4 target display; and

5 sending the second information over the second network to the second designated
6 target display.

1 35. The computer program product as recited in claim 33, wherein in the
2 receiving step the first information is accompanied with a designation of a second target
3 display, and further comprising the program step of sending the first information over the
4 second network to the second designated target display.

1 36. The computer program product as recited in claim 27, wherein the first
2 information is accompanied with a time when the first information is to be displayed on
3 the first designated target display.

1 37. A computer program product adaptable for storage on a computer readable
2 medium, the computer program product operable for uploading content to an electronic
3 display, comprising the program steps of:

4 receiving content;

5 receiving a designation of a target display device to display the content; and

6 receiving a designation of a time that the target display device is to display the
7 content.

1 38. The computer program product as recited in claim 37, further comprising
2 the program step of uploading the content over a network to a data processing system
3 controlling the target display device.

1 39. The computer program product as recited in claim 38, wherein the network
2 is a global network.

1 40. The computer program product as recited in claim 37, wherein the second
2 receiving program step further comprises the program steps of:
3 outputting information on whether the target display device is available to display
4 the content;
5 permitting a selection of the target display device if it is available to display the
6 content; and
7 preventing a selection of the target display device if it is not available to display
8 the content.

1 41. The computer program product as recited in claim 37, wherein the third
2 receiving program step further comprises the steps of:
3 outputting information on date and time availability of the target display device to
4 display the content;
5 permitting a selection of the target display device at a selected date and time if the
6 target display device is available to display the content at the selected date and time; and
7 preventing a selection of the target display device at the selected date and time if
8 the target display device is not available to display the content at the selected date and
9 time.

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PATENT

Respectfully submitted,

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